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Jewish Welfare Fund Drive To Open Here on March 29

Rabbi Henri E. Front, section co-chairman of Southern areas, announced a meeting to open the South Bay Division of the 1960 United Jewish Welfare Fund campaign 8 p.m., Tuesday, March 29 at the Plush Horse.

The campaign story will be told by Dr. Jacob Sonderling, Rabbi of Fairfax Temple and founder of the Society of Jewish Culture. Barry O'Hara, motion picture and TV singing star, will entertain.

Rabbi Front announced a goal of \$16,282 as South Bay's part in the campaign to support 169 local, national and overseas services and agencies. Participating in the inaugural meeting will be Associate Chairman Paul Mandel, 1024 Palos Verdes Dr., Palos Verdes; and William W. Nussbaum, M. D., 2850 Redondo Beach Blvd., Redondo Beach.

Co-chairman in the division are: Kurt Bacheimer, 26673 Silver Springs Dr., Rolling Hills; Dr. Arthur Berke, 1526 Cravens; Mrs. Harvey Cole, 965 La Del Monte, Palos Verdes; Danny Dresner, 1026 Ave. E., Redondo Beach; Matthew J. Ellenhorn, M.D., 2093 Torrance Blvd.; and Mose Goldenson, 226 S. Helberta, Redondo Beach.

Also Mrs. Anna Grancell, 1110 S. Catalina, Redondo Beach; Dr. and Mrs. Ben Kogan, 5412 Via Del Valle, George Lewison, 428 Via Los Miradores; Sam Levy, 1503 El Prado; and Stanley Lieber.

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Increased Funds May Speed Cancer Cure, Society Says

WILL INCREASED expenditure result in finding a cure for cancer?

The late Senator Richard L. Neuberger, in an article called "Let's Build a 'Crash Program' to Beat Cancer" in the January issue of Coronet, said:

"Most scientists in the vital field of cancer research believe there is a direct relationship between the number of men and women engaged in their work and the time when a cure will eventually be found."

In his five-point program for an all-out attack on cancer, Senator Neuberger urged the public to give increased support to such voluntary groups as the American Cancer Society, which last year spent more than \$13,000,000 for cancer research.

MUCH OF THE remainder of the Society's fund's went to support its year-round program of education to acquaint Americans with cancer's seven danger signals and to remind them of the importance of regular checkups.

ACS also supports a year-round Service Program which provides for direct services to cancer patient and family.

Speaking of his own battle with cancer, Senator Neuberger said:

few years earlier. "As the American Cancer Society points out," Neuberger continues, "Earlier diagnosis and advances in treatment have already increased the cure rate from one out of every four cancer victims, to one in three. To the cancer patient — as I have been — such things are not mere numbers. They are survival."

Senator Neuberger won his battle over cancer but died suddenly two weeks ago after a heart attack.



Kite Safety and fun checklist for earthboys

Launching Pad—Open field away from overhead wires.
 During Countdown—Make sure kite has no metal parts.
 Ground Control—Dry cotton string only (never wire or metallic).
 Crash Procedure—Abandon kite immediately if it catches in any wires!



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